District IV Commissioner Romney Rogers



Fort Lauderdale's 2012 Neighbor Survey – Results of this survey are now online at http://www.fortlauderdale.gov/documents/neighbor_survey/memo_and_final_report.pdf.

Neighbor satisfaction with City services and quality of life were assessed. Feedback was received on such topics as the achievement of organizational goals and customer service, flooding from storms and tides, public safety, satisfaction with transportation modes, and sustainability. Staff is taking action to implement the 2035 Community Vision by comparing survey results with comments gathered over the last two years and through the strategic planning and budgeting processes, as well as daily operations.

Major Findings are as follows:

- Overall Ratings of the City of Fort Lauderdale: Highest ratings were 1) the City as a place to visit (89%), 2) the City as a place for play and leisure (85%), and 3) the City as a place to live (83%). Residents were least satisfied with the City as a place to raise and educate children (49%).
- Overall Satisfaction with City Services: Highest ratings were 1) the overall quality of police and fire services (75%), 2) the quality of parks and recreation programs and facilities (75%), and 3) landscaping in parks/medians and other public areas (69%). Residents were least satisfied with overall traffic flow (39%).
- Opportunities for Improvement: 1) Safety and security, 2) availability of parks and recreation, 3) affordability of housing, and 4) employment opportunities.
- <u>High Priority Items</u>: 1) Overall flow of traffic, 2) maintenance of City streets/sidewalks/infrastructure, 3) how well the City is preparing for the future, and 4) how well the City is prepared for disasters.
- <u>Most Important Capital Improvement Options</u>: 1) More walkable* and bikeable streets, 2) pavement rehabilitation and roadway repairs, and 3) wastewater collection/water distribution improvements.
- * The new <u>Downtown Fort Lauderdale Walkability Study</u> is available online here: http://fortlauderdale.legistar.com/LegislationDetail.aspx?ID=1282083&GUID=D814023E-23F8-42F1-8405-3E5CD50D79E8.

<u>Sun Trolley featured on CBS Miami</u> – Having served more than 41,000 passengers in January alone, our Sun Trolley earned a spot on the CBS Miami "Focus on South Florida" show. On February 24th, host Michele Gillen interviewed Sun Trolley Executive Director Patricia Zeiler about recent expansions, increased ridership, and the bigger picture – the future of vehicle-free transportation in Downtown Fort Lauderdale. To view this segment, please visit http://www.youtube.com/watch?v=mu5rdvid3n0.

Update on the Grand Prix – Andretti Sports Marketing, LLC, has been working with the City to resolve logistical issues relating to staging a Grand Prix on our Barrier Island. Because numerous challenges are involved in an "IndyCar" race, we are looking at the Fall of 2014 for this exciting event to occur.

Calendar Items -

- Saturday, March 9 Fort Lauderdale's St. Patrick's Day Parade & Festival from 11 AM to 7 PM. The Parade runs from Noon to 1:30 PM, along East Las Olas from SE 5 Avenue to the Riverfront. The Festival will be held at Huizenga Plaza and along the Riverwalk. Call 954-828-5363 or log on to http://www.ftlaudirishfest.com.
- Saturday, March 16 36th Annual Broward County Waterway Cleanup from 9 AM to 1 PM. Cleanup sites include the Lauderdale Isles Yacht Club, the Bill Keith Preserve, and Cooley's Landing. To volunteer, go to http://www.waterwaycleanup.org, or call the Marine Industries Association of South Florida at 954-524-2733.
- **Thursday, March 21 ClueLess on Las Olas** from 5:30 to 9:30 PM. For details on this street party with food and silent auction at Stranahan House and Laura Ward Park, see http://browardpartners.com/fundraisers.htm.
- Sunday, March 24 Florida AIDS Walk & Music Festival from 8:30 AM to 2 PM, Fort Lauderdale Beach Park, 1100 Seabreeze Blvd. Register: http://www.FloridaAIDSwalk.org. Contact: Mark Martin at 954-522-3132.
- Thursday, March 28 Where The Cars Are Antique car show from 6 to 9 PM, Riverside Hotel Lawn.
- Saturday, April 6 Power of One Hour Poinciana Park Median Landscaping from 8 AM to Noon. CVC volunteers can earn NCIP and BCIP Points/\$ and service hours. Park at 311 SE 13th Street. Call 954-828-5005.
- Friday, April 19 Las Olas Wine and Food Festival. See http://www.lasolaswff.com/tickets.
 - > My Staff Contact is MJ Matthews, phone 954-828-5028 or e-mail mmatthews@fortlauderdale.gov.